



Addressing the Challenges of Recovery & Rebuilding from Hurricanes Katrina and Rita

LRA Board Meeting
July 30, 2007



Revitalizing Research

The Research Recovery & Educational Enhancement program will dedicate \$28.5 million to invest in the research capacity of universities impacted by the hurricanes to draw from models such as Georgia Research Alliance.



Courtesy of LSU/CST

“Louisiana is in good shape to make a move now, because of growing entrepreneurial spirit, strong research capabilities at the universities and surplus government funds.”

Brooks Keel,
LSU vice chancellor for research and economic development





RC/EEP Proposal Submissions

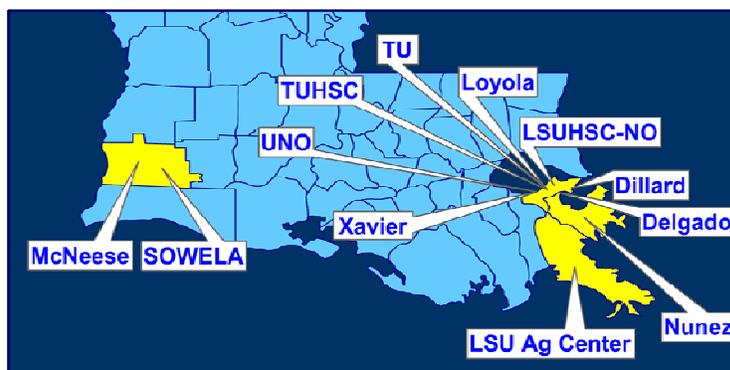
Lead Institution*	# Submitted	Amount Requested
Dillard	2	\$5,047,708
LSU Ag Center	1	\$915,146
LSUHSC-NO*	2	\$12,363,750
Loyola	3	\$11,978,282
McNeese	1	\$4,995,897
Tulane*	3	\$21,354,606
TUHSC	3	\$19,931,484
UNO*	2	\$5,273,824
Xavier	2	\$6,751,749
TOTAL	19	\$88,612,446

* Two proposals were submitted by co-lead institutions: LSUHSC-NO/TUHSC and Tulane/UNO. These proposals and funds requested are aggregated with TUHSC and Tulane's totals, respectively.



RC/EEP Funding Recommendations

Geographic breakdown of awards:





PROPOSALS AWARDED

Lead Institution	Program Description	Principal Investigator	Total Amount Requested	Total Amount Recommended
TUHSC/LSU HSC-NO	<i>Clinical and Translational Research Education and Commercialization Program</i>	Alan M. Miller	\$7,500,000	\$5,950,000
LSU Ag Center	<i>Coastal Area Research Enhancement in Support of Genetic Improvement of Native Coastal Wetlands Creation and Restoration</i>	Stephen A. Harrison	\$915,146	\$915,146
TUHSC	<i>Design, Delivery and Development of Therapeutic Peptides</i>	Robert F. Garry	\$7,500,000	\$5,800,000
LSUHSC-NO	<i>South Louisiana Institute for Infectious Diseases Research</i>	Paul L. Fidel, Jr.	\$5,000,000	\$3,350,000
Tulane	<i>Development of a Nationally Recognized Model in Research Commercialization, Education and Workforce Development in Chemical Engineering and the Chemical Sciences Through University and Community College Collaborations</i>	Vijay T. John	\$7,500,000	\$3,900,000

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PROPOSALS AWARDED

Lead Institution	Program Description	Principal Investigator	Total Amount Requested	Total Amount Recommended
McNeese	<i>Support for Educational and Economic Development in Southwest Louisiana (SEEDS-LA)</i>	Nikos Kiritsis	\$4,995,897	\$2,700,000
Dillard	<i>Multi-Media Intercollegiate, Interdisciplinary Technological Research</i>	Kevin McLin	\$2,619,978	\$1,500,000
Loyola	<i>Chagas Disease in Southeastern Louisiana</i>	Patricia L. Dorn	\$3,800,543	\$498,000
Loyola	<i>Enhancement of Undergraduate Research in Cancer Biology</i>	Maureen Shuh	\$678,749	\$500,000
Loyola	<i>New Orleans Music, Entertainment and Educational Consortium</i>	John Snyder	\$7,498,990	\$992,278
Xavier	<i>Center for Nanomedicine and Drug Delivery</i>	Tarun K. Mandal	\$2,485,861	\$1,500,000
TOTAL			\$50,495,164	\$27,605,424

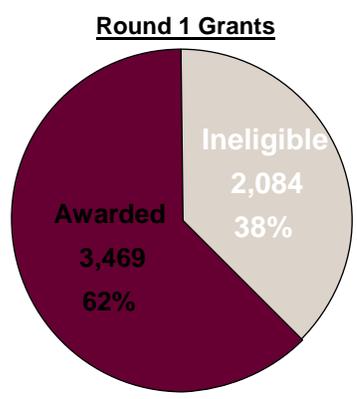
A more detailed report on the proposals, as well as initial findings of the strategic plan are available on the Board of Regents website: www.laregents.org/www2/index.htm

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Business Recovery Grant and Loan Program

Results to date



- 5,553 applications
- 3,469 awards (62%)
- \$62.7M total grants
- \$18,100 average grant
- Most common reason for ineligibility:
 - Lack of 30% revenue decline
 - Lack of documentation

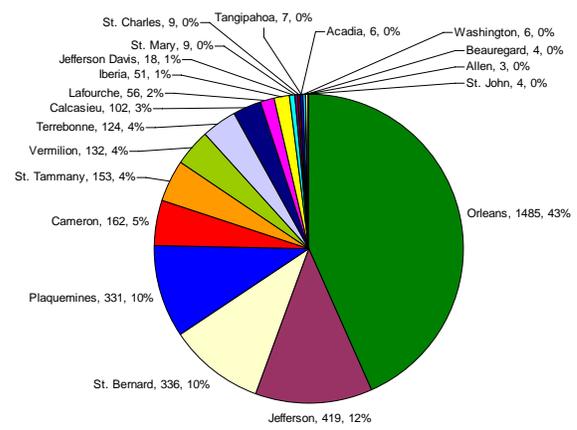
Note: over 1,000 applications for loans have also been received



Business Recovery Grant and Loan Program

Grants by Parish

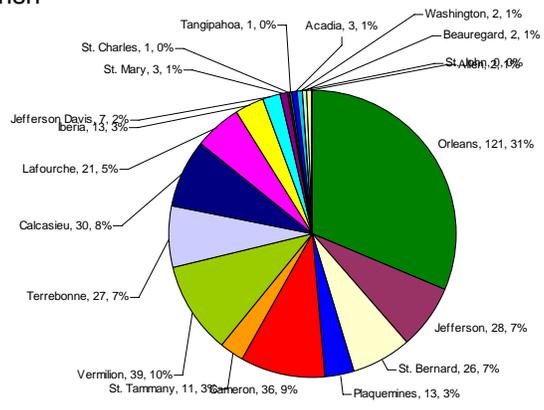
Qualifying Parish	Total
Orleans	1485
Jefferson	419
St. Bernard	336
Plaquemines	331
Cameron	162
St. Tammany	153
Vermilion	132
Terrebonne	124
Calcasieu	102
Lafourche	56
Iberia	51
Jefferson Davis	18
St. Mary	9
St. Charles	9
Tangipahoa	7
Acadia	6
Washington	6
St. John	4
Beauregard	4
Allen	3
Livingston	1
Lafayette	1





Business Recovery Grant and Loan Program

Loans by Parish

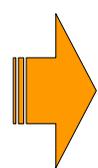


Business Recovery Grant and Loan Program

BRGL - Round 2: Proposed Guideline Modifications

Round 1

1. Zone A and Zone B
2. Must be opened 6 months before storm
3. Up to 50 employees
4. Must have 30% revenue decline



Round 2

1. One zone only
2. Must be opened before storm
3. Up to 100 employees
4. May also qualify based on:
 - Asset loss
 - Storm-related debt



Technical Assistance for Small Firms

The theme of the Technical Assistance for Small Firms (TASF) Program is: *The New Reality: Surviving and Thriving in the Post-storm Business Environment*, and is being implemented by 19 economic development organizations.

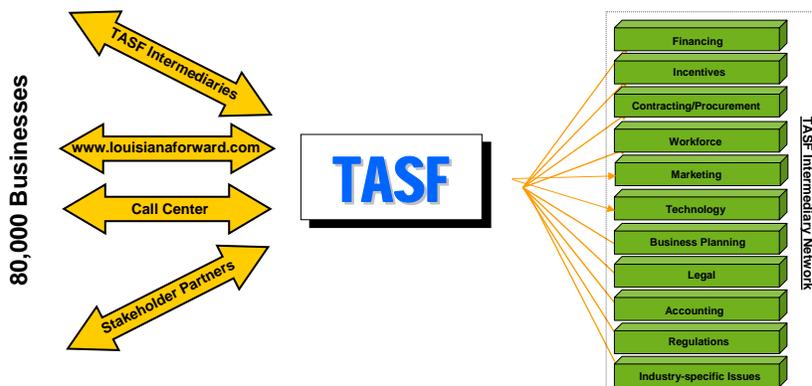
- LA SBDC
- SLEC & Partners
- LA Association of Nonprofits
- Operation Hope
- UEP Gulf Coast
- Idea Village
- Acadiana Regional Development
- New Corp
- Good Work Network
- Women's Business Resource Center
- LA Technology Council
- LA Business and Technology Center
- Mary Queen of Vietnam CDC
- Microbiz Enterprise Corporation of Ascension
- Southern University New Orleans
- Fast Forward Restart
- N.O. Regional Business Park
- Seedco Financial Services
- Terrebonne EDA

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Technical Assistance for Small Firms

The model is TASF as the nexus of small business assistance



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Bringing Back Tourism

Two innovative projects, funded in part by CDBG funds, to attract tourists to New Orleans were launched this summer by the New Orleans Convention and Visitors Bureau:

- 24NOLA, (www.foreverneworleans.com/24), an interactive website and itinerary planning tool, as the official 24-hour insider's guide for planning a trip to a 24-hour city.
- New airplane tray table advertising campaign that will run now through the end of September. Classic New Orleans cuisine, such as barbecued shrimp, fried soft-shell crab and strawberry shortcake, will be depicted on in-flight tray tables in an effort to entice travelers to come to Louisiana for all their business needs.



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Training Workers

The RWTP projects underway. Two projects in healthcare and welding launched in July:

- The **HeaRTS (Healthcare Recovery Training System)** program kicked off July 15 at Abbeville General Hospital. The program is an initiative of the Southwest Louisiana Area Health Education Center (SWLAHEC) that will train and place nearly 1000 healthcare professionals in hurricane affected parishes.
- The **Louisiana Immersive Technologies Enterprise, or LITE**, will participate in a three-year workforce development partnership involving the Lafayette Economic Development Authority, The Lafayette Workforce Investment Board, and the Louisiana Technical College Region 4. LITE has been awarded a grant from the CDBG Recovery Workforce Training Program (RWTP) to develop a virtual reality welding trainer system.



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