

Louisiana Speaks Regional Plan

Vision and Strategies for Recovery and Growth in South Louisiana

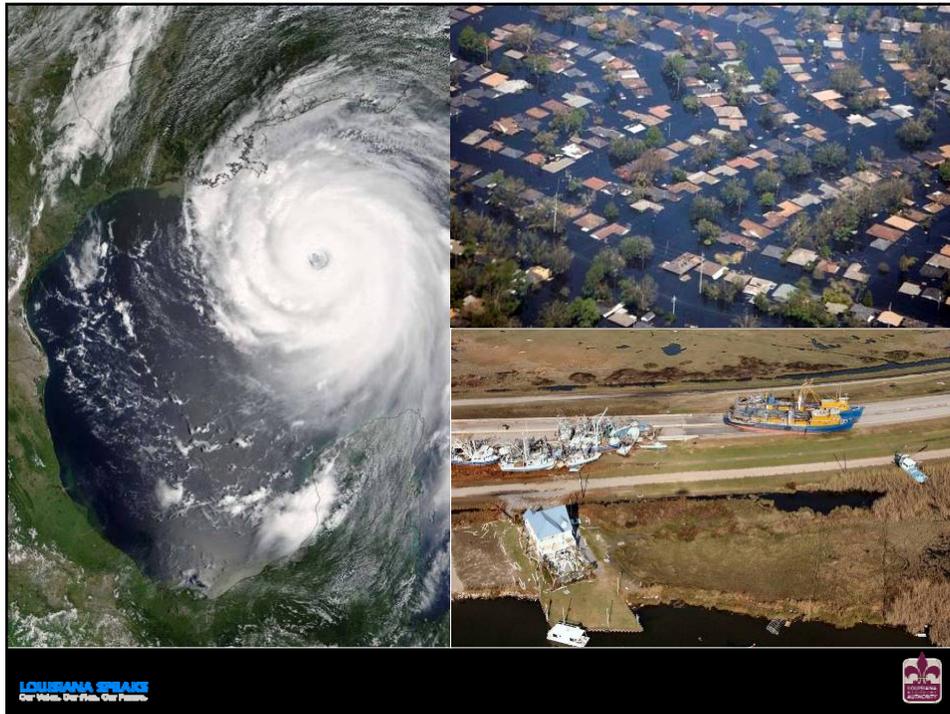
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Our Voice. Our Plan. Our Future.

May



2007

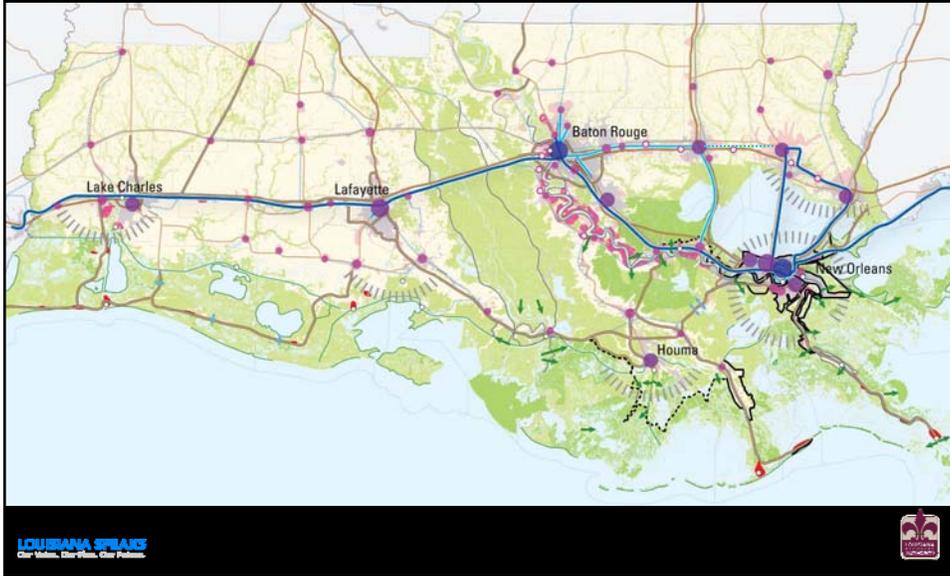
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A Regional Vision – Planning Area



Coordination and Input



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Louisianians Spoke.

Louisiana Speaks is What They Said.

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Unique Challenges



Unparalleled Opportunities



Unprecedented Planning Effort

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The Louisiana Speaks Regional Plan

Recover Sustainably



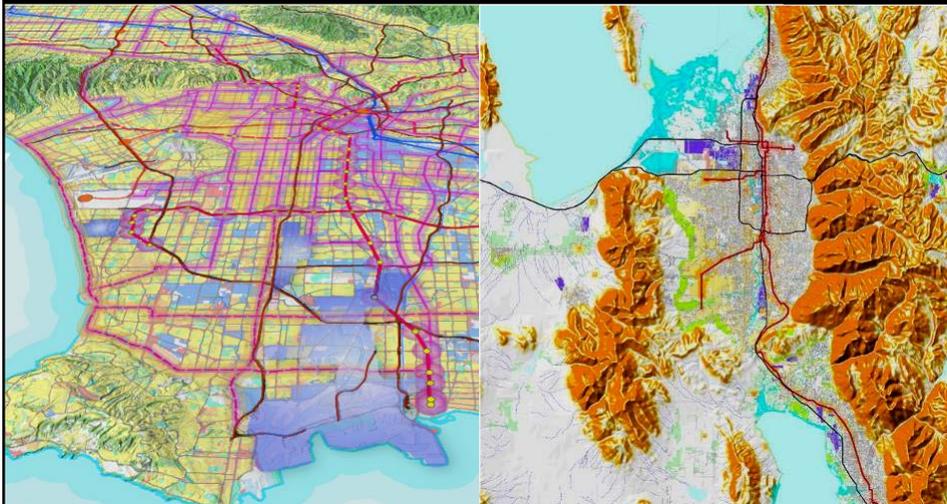
Grow Smarter

Think Regionally

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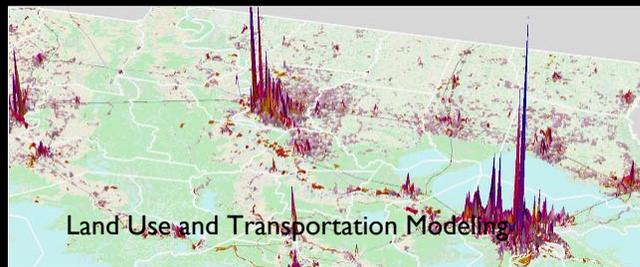
Building on National Experience



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Building on Robust Technical Analysis



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Building on Public Participation

- Largest Public Outreach Effort in U.S. History
- 27,000 Citizens Participated
 - Surveys – 2,500+
 - Workshops – 1,000+
 - Regional Polling – 23,000+
- Engaged People In Choices and Consequences

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Stakeholder Workshops



Regional Vision Poll



Regional Vision Poll



Schools & Libraries



Television Show

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Foundation: Protection & Restoration



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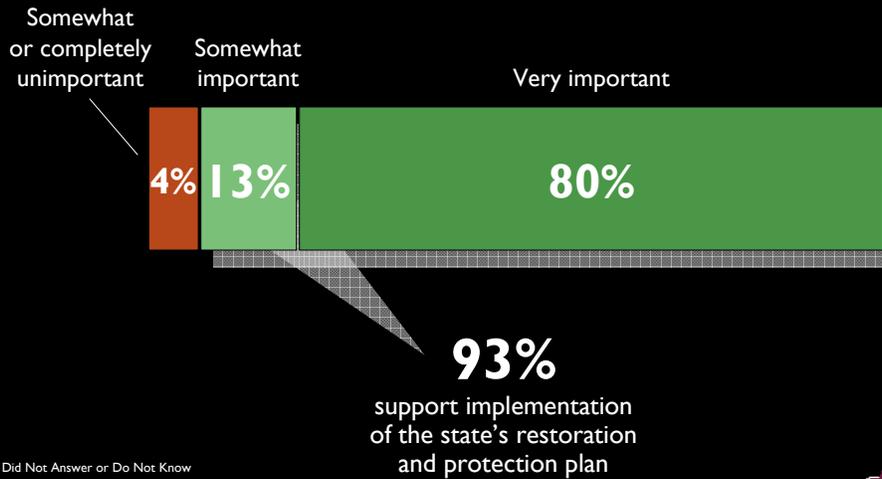
The Louisiana Speaks Regional Vision:
Restores the Coast and Strategically Protects



Foundation: Protection & Restoration



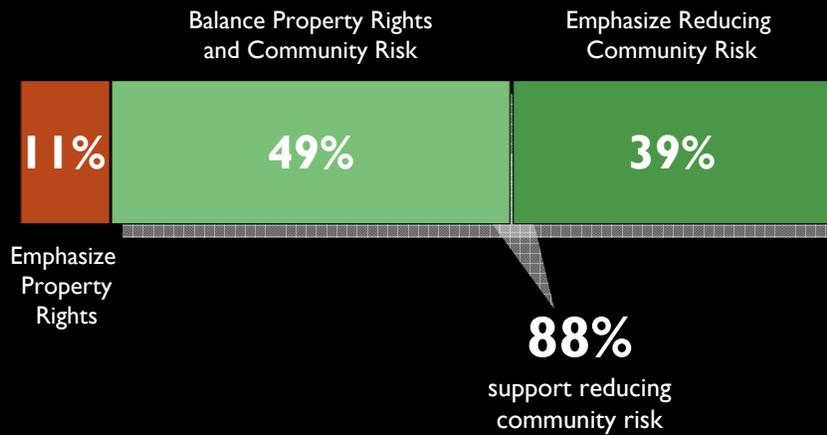
Poll Results: Protection & Restoration



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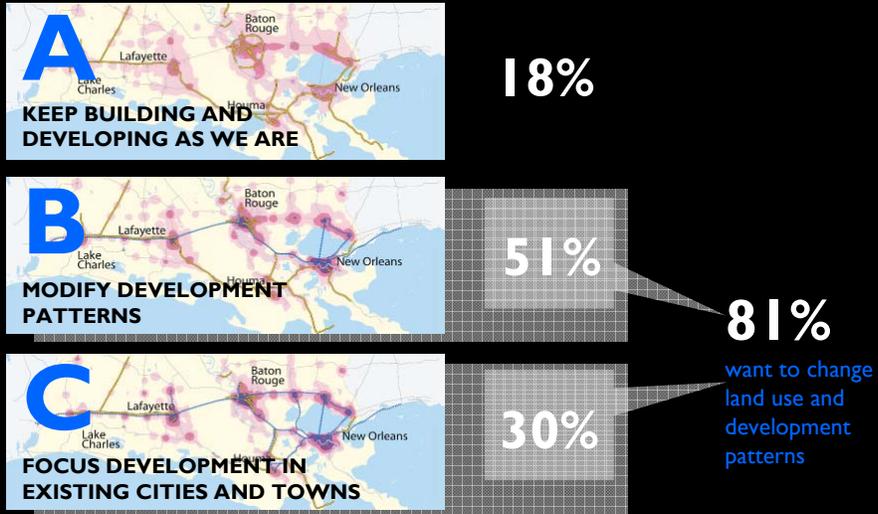
Poll Results: Reduce Community Risk



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Poll Results: Changing Growth Patterns



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1% Did Not Answer or Do Not Know



Poll Results: Meaningful Choices

New Population Located in Floodplain

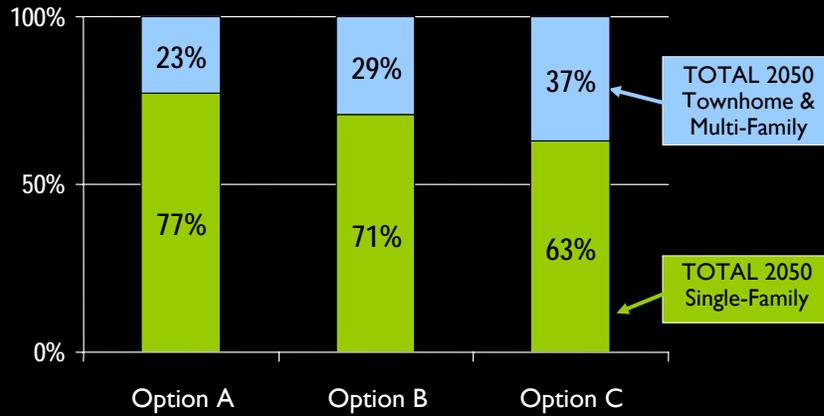


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Poll Results: Meaningful Choices

Housing Type Percentage – All Housing (2050)

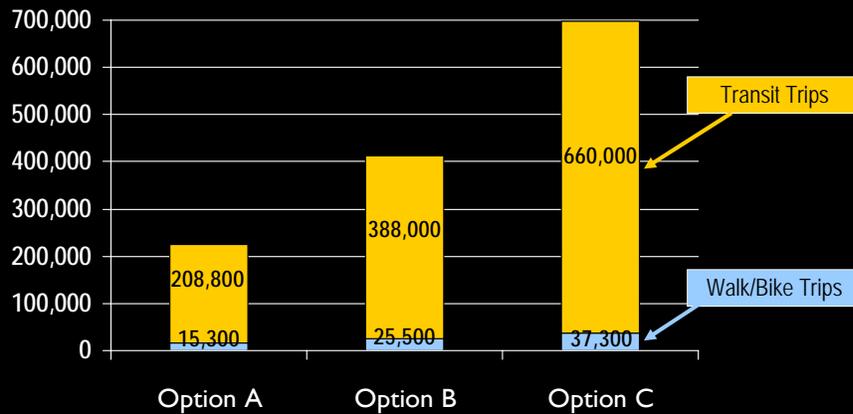


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Clear Vision. Clear Plans. Clear Progress.



Poll Results: Meaningful Choices

Daily Non-Automobile Trips

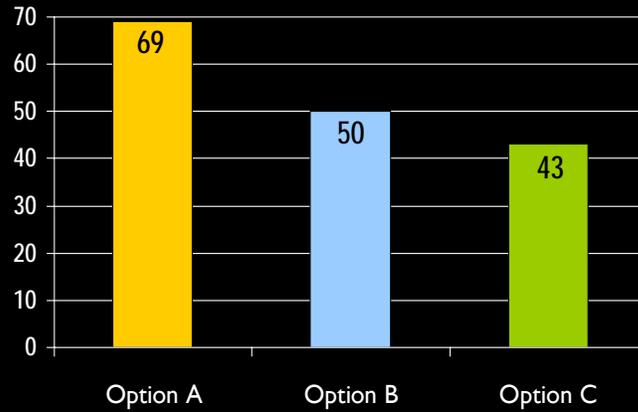


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Poll Results: Meaningful Choices

Daily Auto Vehicle Miles Traveled Per Household

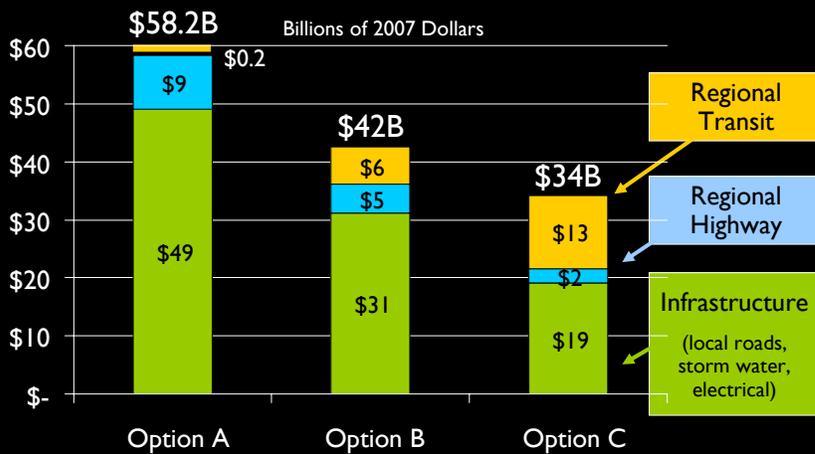


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Poll Results: Meaningful Choices

Total Infrastructure Cost (2005-2050)



LOUISIANA SPLAINS
Clear Vision. Clear Plans. Clear Progress.



The Vision



The Vision: Reinvestment Centers



The Vision: Transit



The Vision: Roads



The Vision: New Growth Areas



The Vision: Economic Devt. Zones



The Vision: Reinvestment Centers

-  Urban Center
-  City Center
-  Town Center



New Orleans



Lafayette

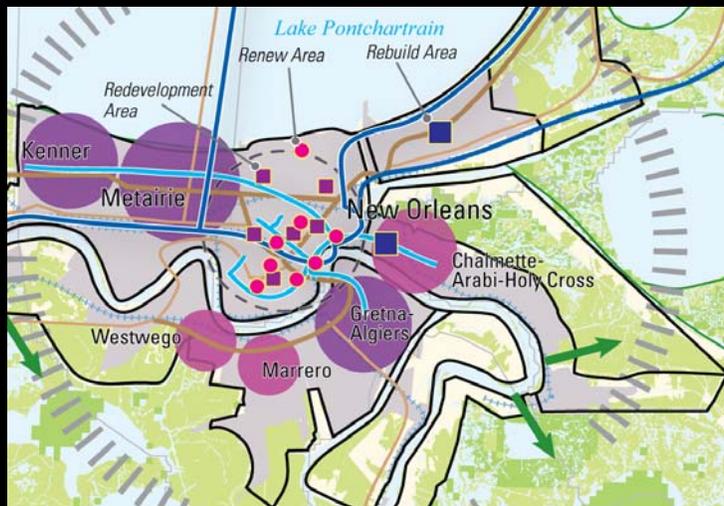


Thibodaux

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The Vision: Reinvestment Centers



Restoration and protection provide coordination for land use, transportation, and other infrastructure investments

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The Vision: Reinvestment Centers



San Jose, CA

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BELMONT DAIRY



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Lake Charles Downtown Plan



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Lakefront Development Referendum

Catching some ZZZ's
Time to make bedtime routine, stick with it
See Sunday, Page E1

Crawfish-peeling guide
What Southerners needs to know
See Life, Page F1

Race to finish
LC-8, Barbe girls win state track titles
See Sports, Page D1

SUNDAY, MAY 6, 2007

American Press

ALLEN ■ BEAUGARD ■ CALCASIEU ■ CAMERON ■ JEFF DAVIS ■ VERNON

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Lakefront landslide

Downtown development propositions OK'd by 80 percent of LC voters

LAKE CHARLES approved Saturday to an ambitious lakefront plan that will allow commercial and residential development for the first time.

The ballot contained three separate propositions which dealt with different areas of the city's lakefront plan. All three were approved by at least 80 percent of the vote.

The propositions were also approved in 15 out of 12 neighborhoods in the city, according to precinct tables.

"I think this is a great day for the community," Lake Charles Mayor Randy Beach said Saturday.

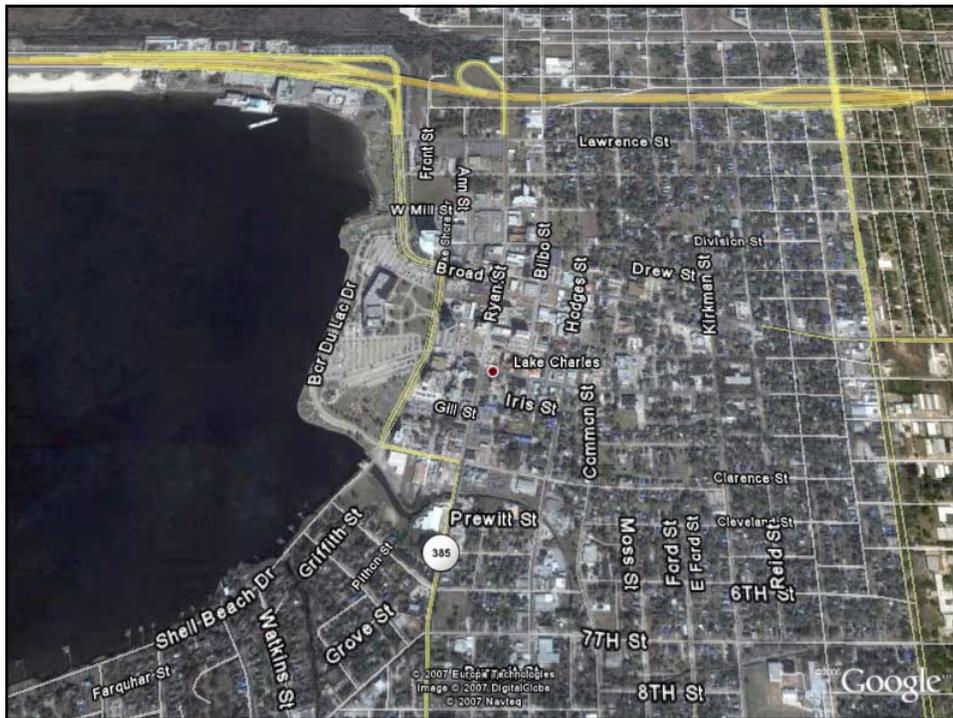
"I hoped we would get a strong vote. I think any time you get 80 percent or more you feel good about the vote but to get just over 80 percent."

See LAKEFRONT, Page A4

AT THE SESSION

JUST FOR JESUS

LOUISIANA
The Yellow, Blue, White, Green Pages



The Vision: New Growth Areas



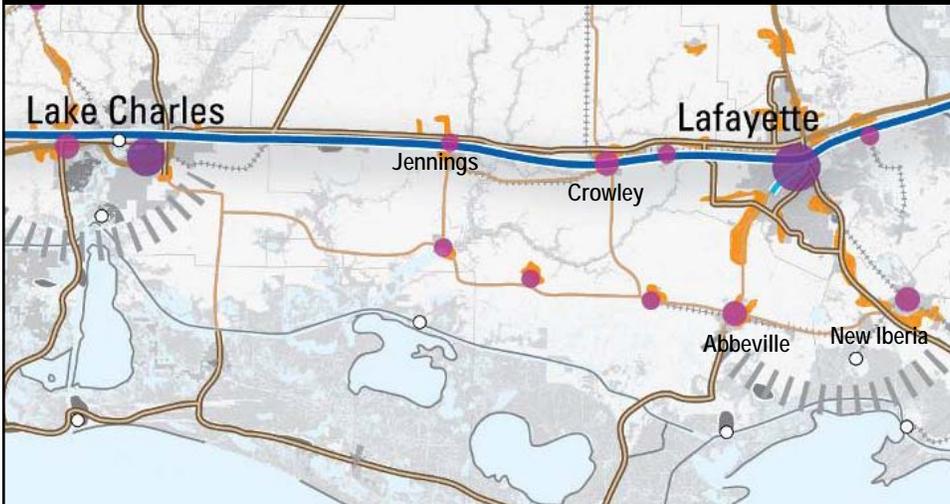
 Town

 Neighborhood

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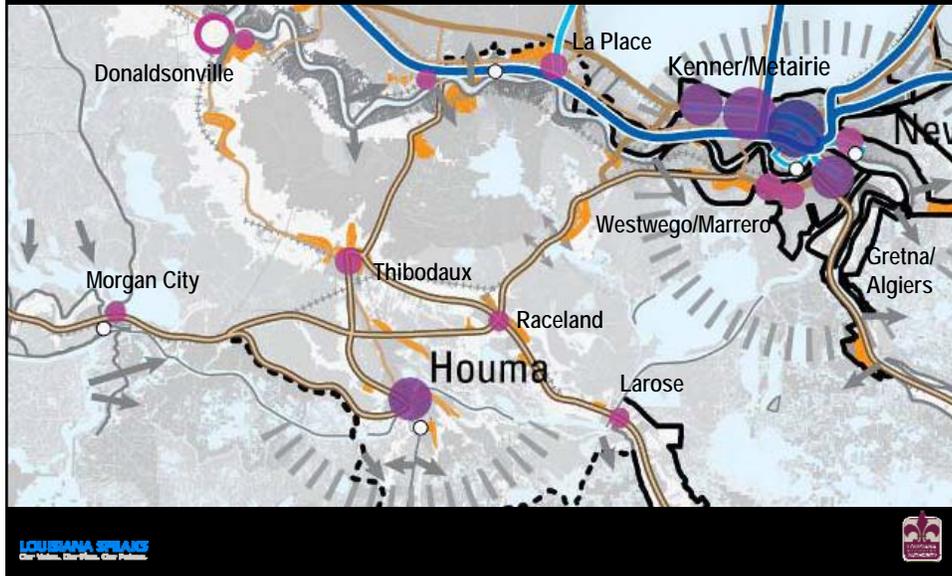
The Vision: New Growth Areas



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The Vision: New Growth Areas



The Vision: New Growth Areas





STAPLETON

First Residential Neighborhood
Stapleton-November 4, 2003

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Denver, CO



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Denver, CO



Mixed Use 2-3 Stories



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Live-Work Units



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River Ranch



The Vision: Economic Devt. Zones



Building a Prosperous Economy



The Vision: Thinking Regionally



A Vision
without Action is
Hallucination

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Vision
Where do we want to be?

Strategies
How are we going to get there?

Actions
What are the specific implementation mechanisms?

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The Louisiana Speaks Regional Plan

Recover Sustainably



Grow Smarter

Think Regionally

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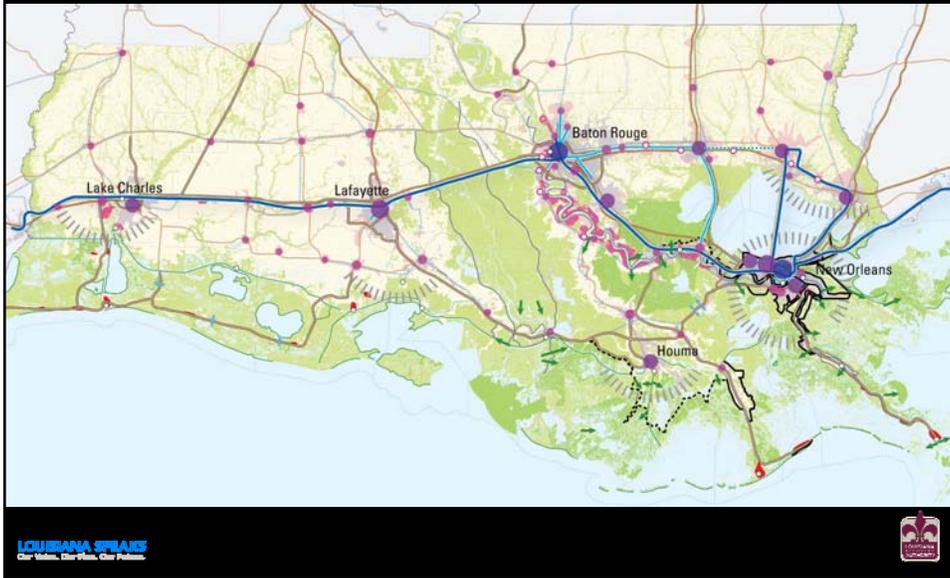
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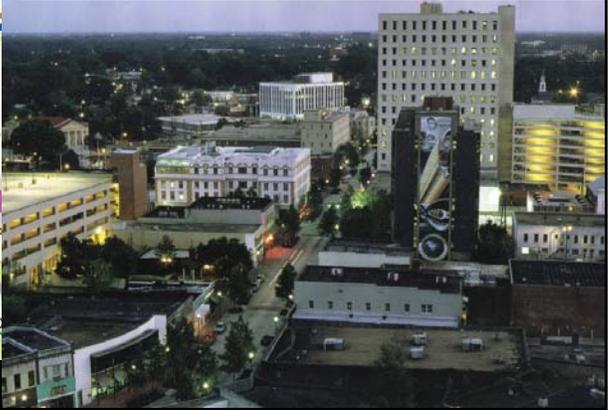
Grow Smarter



Use Public Investments to Drive Devt.



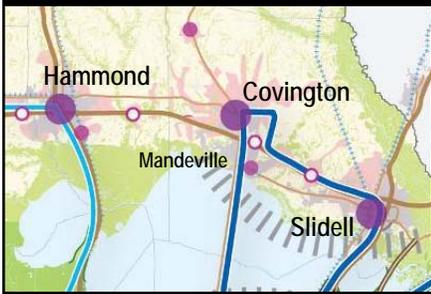
Make "Infill" Development Easier



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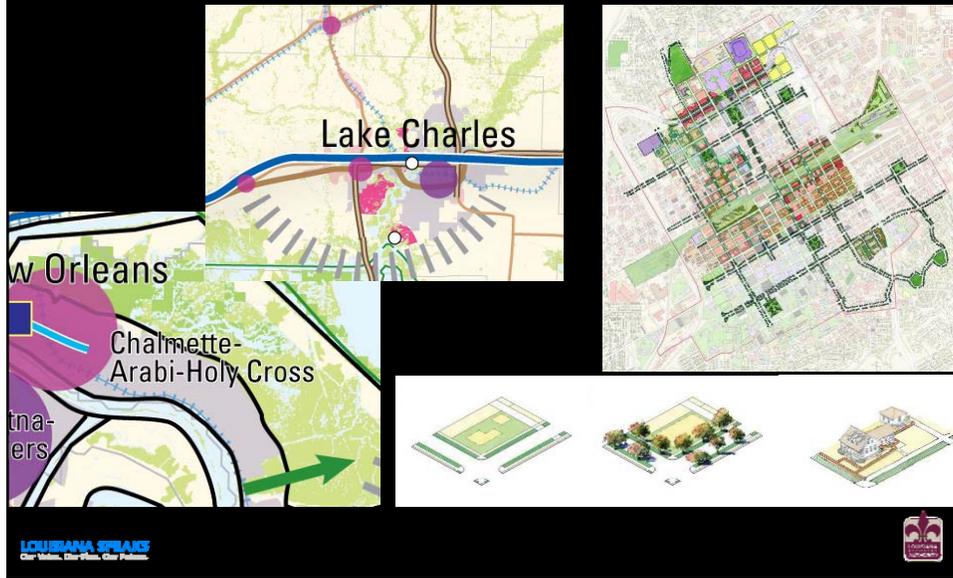
Use State Trust Funds to Guide Devt.



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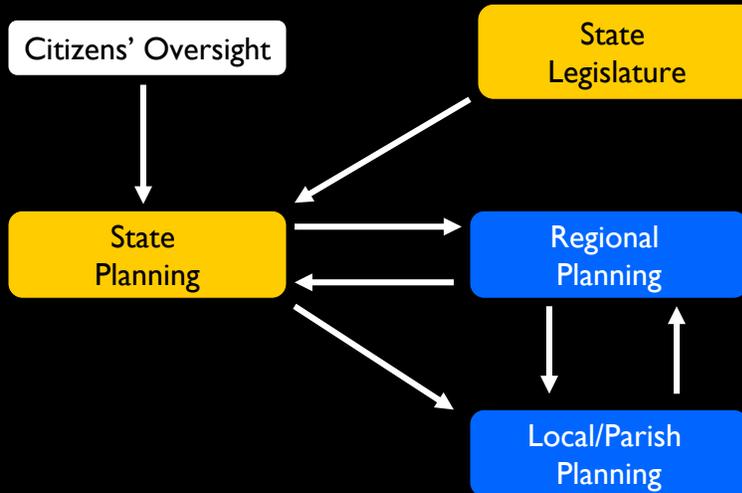
Use Model Zoning to Shape Devt.



Special Cases: Economic Devt. Zones



A New Framework for Implementation



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State Planning Framework

- Not a regulatory system
- Driven by a State strategic vision
- Implemented by investment and incentive
- Regionally coordinated
- Locally implemented

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Legislative Action

- Study Resolutions
 - Create an Office of State Planning
 - Identify and Remove Obstacles to Infill Development
 - Identify Financing Mechanisms for Transit
 - Identify Financial Incentives for Building Code Compliance and Voluntary Mitigation Measures
- New State Trust Funds
 - Louisiana Community Reinvestment Trust Fund
 - Louisiana Conservation and Mitigation Trust Fund
- Supporting Related Efforts
 - CPRA adoption; insurance reform

Louisiana Speaks Champions

LOUISIANA SPEAKS CHAMPIONS

The creation of the Louisiana Speaks Regional Plan would not have been possible without the ongoing support, time, and thoughtful contributions of the many community, civic, and business leaders from across South Louisiana who have served as champions of this planning process.

The successful implementation of this plan will rely on their continued commitment—and yours. To get involved, learn more, and stay informed, go to www.louisianaspeaks.org.

CITIZEN LEADERS

Elaine Abell, Attorney
 Clay Allen, Allen and Gooch
 Jane Arnette, South Central Industrial Association
 Eddie Ashworth, Louisiana Technology Park
 Janet Bean, Community Activist
 Kevin Belanger, South Central Planning and Development Commission
 Mark Bensabat, JP Morgan Chase
 Madhu Berial, Innovative Emergency Management
 Lee Berg, Lee Michael's Jewelry
 Steven Binger, Concordia Architects and Unified New Orleans Plan
 Brenda Birkett, PhD, McNeese State University
 Warren Birkett, Wbirk Associates
 Shelton Dennis Blant, Phelps Dunbar
 Donald T. "Boysie" Bollinger, Bollinger Shipyards and LRA Boardmember

Heather Sewell Day, Forum 35
 Yolanda Dixon, Louisiana State Senate
 Myrtle E.B. Dorsey, PhD, Baton Rouge Community College
 Michael Doucet, Musician
 James Doyle, Brenntag North America
 Alexis Duval, Duval & Shearer
 Jackie Edgar, Jackie Edgar Ford
 Barry Erwin, Council for a Better Louisiana
 Sammie Faulk, Creole/Nature Trail All-American Road District
 William Fenstermaker, CH Fenstermaker and Associates
 Dede Ferrara, Junior League
 Teri Fontenot, Woman's Hospital
 Mark Ford, Coalition to Restore Coastal Louisiana
 Ron Forman, Audubon Institute
 Miles Forrest, Houma Daily Courier
 Donna Fraiche, Baker Donelson and LRA Boardmember
 Norman C. Francis, PhD, Xavier University and LRA Boardmember
 Ruthie Frierson, Citizens for a Greater New Orleans
 L.L. Garrett, DVM, Garrett Veterinary Clinic
 L.J. Gielen, Gielen Enterprises
 Brace Godfrey, Cyprienika
 Hon. David Gorbans, State 4th Circuit Court of Appeal and co-chair of St. Bernard Parish Citizens Recovery Committee
 Jim Grant, PhD, Vermilion Faith Community of Care
 Alice Greer, Community Leader
 Robert Greer, LEMIC Insurance Company
 Jamie Griffin, Raising Cane's
 Lee Griffin, Bank One
 Marshall Guidry, Guidry, Charvin and Taylor
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 Eligha Gallory, Jr., SWLA Center for Health Services
 Lucien Gunter, Jefferson Parish Economic Development Commission
 Cordell Haymon, SGS Corporation
 Raymond I. Hebert, Community Foundation of Acadiana
 Tim Herring, Cameron Communications and LRA Boardmember

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 Marty Mayer, Stirling Properties
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 Anne Milling, Women of the Storm
 R. King Milling, America's Wetlands and Whitney National Bank
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 Virginia Noland
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 Huel Perkins, PhD, Huel D. Perkins and Associates
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 Richard Putnam, Jr., Putnam Law Firm
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 Jennifer Eplet Reilly, City Year Louisiana
 Sean Reilly, Lamar Advertising and LRA Boardmember
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 Tom Sammons, University of Louisiana at Lafayette
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 H. Norman Saurage III, Community Coffee Company
 R. Larry Schmidt, Trust for Public Land
 Nathan Shroyer, Neighborhood Planning Network
 Christel Slaughter, PhD, SSA Consultants
 Rev. Charles T. Smith, Shilah Missionary Baptist Church
 Clifford Smith, T. Baker Smith, Inc.
 John E. Smith, Whitney Bank and LRA Boardmember



LOUISIANA SPEAKS: OUR VISION

